

# 4 WAYS INVESTORS CAN HELP STOP GUN VIOLENCE

## 1 KNOW WHAT YOU OWN

Find out if your mutual funds contain the stocks of gun manufacturers or retailers. Just type the fund ticker symbol into [WeaponFreeFunds.org](http://WeaponFreeFunds.org) to see what you own, and to find gun-free alternatives. Or ask your financial advisor, HR specialist, or 401(k) contact to do the research for you.



## 2 TALK TO YOUR MONEY MANAGER



If your portfolio includes gun makers, find out why. Ask your financial advisor or mutual fund to divest from gun makers and to endorse the *Sandy Hook Principles*. If your money is in a company-controlled 401(k), join with co-workers and ask HR to make a change.

## 3 DIVEST

If you directly manage your own stock portfolio, consider divesting of gun and accessory manufacturers. These companies are generally small relative to the market, so there is little financial risk to doing so.



## 4 BECOME AN ACTIVE STOCKHOLDER



If you can't divest, or want to keep a minimal holding in a company for the purpose of advocacy (just \$2K of stock, held for a year), you qualify under SEC rules to file a "shareholder proposal" that calls for a change in corporate policy. These proposals are printed in the company proxy for all the world to see, and thus are excellent tools to educate the public and open the eyes of senior management.

File a shareholder proposal directly with a gun maker or retailer, or with banks and credit card companies that finance and facilitate the gun trade. Vote all proxies in favor of smart gun-related shareholder proposals at any company you own.